

Message Text

UNCLASSIFIED

PAGE 01 CARACA 04820 300734Z

21

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

----- 092543

R 291513Z APR 76

FM AMEMBASSY CARACAS

TO ARTHUR L HINSON 1616 ARMACOST AVE APT 10

LOS ANGELES CALIF 90025, PHONE 213 826 2187

INFO SECSTATE WASHDC 2987

UNCLAS CARACAS 4820

EO 11652 NA

TAGS: BGEN VE

SUBJ: MARKET RESEARCH STUDY ON BUILDING PRODUCTS AND
CONSTRUCTION EQUIPMENT IN VENEZUELA

REF: USDOC 7251

1. OFFICE OF INTERNATIONAL MARKETING (OIM) HAS COMPLETED ANALYSIS SUBJECT STUDY PREPARED BY TARGET RESEARCH AND HAS REQUESTED ADDITIONAL INFO AND CLARIFICATION OUTLINED BELOW. JOSE REYES HAS REQUESTED INFO BE PASSED TO YOU FOR ACTION. HE WILL INITIATE PREPARATION OF CORRECTION FOR THOSE AREAS WHERE HE HAS THE NECESSARY INFO. CORRECTIONS AND CLARIFICATION MUST BE AVAILABLE IN CARACAS NO LATER THAN MAY 7. PARA HEADINGS REFER TO MARKET RESEARCH SPECIFICATIONS. PARENTHETICAL PAGES REFER TO RESERACH STUDY.

3.35.01A PLEASE PROVIDE TOTAL NUMBER OF FIRMS MANUFACTURING BUILDING PRODUCTS AND CONSTRUCTION EQUIPMENT, WITH SUBTOTALS SHOWN FOR EACH OF THE 14 PRODUCT CATEGORIES.

3.35.01B PLEASE PROVIDE FACTORS AFFECTING PAST AND PROJECTED GROWTH TRENDS IN PRODUCTION OF BUILDING PRODUCTS AND EQUIPMENT BY ALL MANUFACTURERS IN THE INDUSTRY, SUBDIVIDED ACCORDING TO THE 14 PRODUCT SUBCATEGORIES.

3.35.01C PLEASE SENT REASONS FOR GROWTH TRENDS IN EXPORTS OF TOTAL PRODUCT CATEGORY AND OF EACH PRODUCT SUBCATEGORY.

3.35.01D2 PLEASE PROVIDE FOR EACHMANUFACTURER APPROX VALUE OF BUILDING PRODUCTS AND CONSTRUCTION EQUIPMENT SALES FOR LATEST YEAR AVAIALBLE AND PERCENTAGE SHARE OF THE

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 CARACA 04820 300734Z

VNEZUELAN MARKET FOR SUCH PRODUCTS.

3.41.05 PLEASE SEND INFO EXPLAINING AND SUPPORTING POST
AND PROJECTED TRENDS PRESENTED IN TABLE 3. FOR EXAMPLE: PLEASE
EXPLAIN THE RADICAL DROP IN NEW CONSTRUCTION OF PUBLIC UTILITIES
FROM 1974 TO 1976; AND THE GROWTH RATE OF NEARLY 300 PERCENT
IN MISCELLANEOUS NON RESIDENTIAL CONSTRUCTION BETWEEN 1974
AND 1976 AND ALL OTHER UNUSUAL FLUCTUATIONS IN THE DATA.

3.41.06 PLEASE SEND A NARRATIVE DISCUSSION OF THE CONSTRUCTION
SECTOR INCLUDING: A) SPECIFIC TYPES OF BUILDING PRODUCTS USED
IN BUILDING CONSTRUCTION AND RELATIVE IMPORTANCE OF EACH, I E
1) BASIC MATERIALS, 2) INSULATION 3) ROOFING 4) FLOORING 5)
CEILINGS AND WALL COVERINGS 6) FLOOR COVERINGS. DISCUSS THE
USES IN SINGLE- FAMILY, MULTI-FAMILY, COMMERCIAL, INDUSTRIAL,
AND INSTITUTIONAL BUILDINGS; B) EXTENT TO WHICH BUILDINGS,
STRUCTURAL COMPONENTS, MODULAR UNITS ARE PREFABRICATED AT THE
PLANT OR AT THE SITE, PLEASE INCLUDE ALL TYPES OF PREFABRICATED
BUILDINGS AND STRUCTURAL COMPONENTS C) EXTENT TO WHICH
AUTOMATED FABRICATION EQUIPMENT IS UTILIZED IN ON-SITE CON-
STRUCTION; D) REPLACEMENT/IMPROVEMENT MARKET FOR STRUCTURAL
BUILDINGS PRODUCTS AND FOR DECORATOR ITEMS. 1) EXTENT TO WHICH
BUILDING PRODUCTS ARE SOLD FOR REPLACEMENT/IMPROVEMENT PURPOSES
AND TYPES OF PRODUCTS UTILIZED. 2) NATURE AND EXTENT OF THE
HOME OWNERS "DO-IT-YOURSELF" MARKET; E) CONSTRUCTION LABOR
SUPPLY 1) ANNUAL AVERAGE EARNINGS OF WORKERS, 2) LEVEL OF
WORKER TRAINING/COMPETENCY, INCLUDING ABILITY TO OPERATE HEAVY
CONSTRUCTION EQUIPMENT, 3) EXTENT TO WHICH APPRENTICESHIP
PROGRAMS EXIST, BY TRADE; F) ROLE OF GOVT IN CONSTRUCTION
SECTOR FOR EACH OF THE ORGANIZATIONS IDENTIFIED IN APPENDIX F
OF THE SURVEY, A BRIEF DESCRIPTION OF MAJOR PROGRAMS, POLICIES
ACTIVITIES, DEVELOPMENT PLANS, CONSTRUCTION PROJECTS ETC.,
INCLUDING BUDGETS AND BUDGETS ALLOCATIONS FOR CONSTRUCTION
ACTIVITY AND POLICIES WHICH SUPPORT DOMESTIC PRODUCTION OF
BUILDING PRODUCTS AND EQUIPMENT.

ASENCIO

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976CARACA04820
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760166-0149
From: CARACAS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976049/aaaaagpr.tel
Line Count: 94
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: hackerp0
Review Comment: n/a
Review Content Flags:
Review Date: 20 MAY 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <20 MAY 2004 by SilvaL0>; APPROVED <24 JAN 2005 by hackerp0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MARKET RESEARCH STUDY ON BUILDING PRODUCTS AND CONSTRUCTION EQUIPMENT IN VENEZUELA
TAGS: BGEN, VE
To: COM
ARTHUR L HINSON-LOS ANGELES CALIF
MULTIPLE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006